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International Conference on
Green Technologies and Sustainable Solutions (GTSS 2026)

Day 2 (20/02/2026)
Final Schedule

Session No.:	1
Mode:	Online
Track Name:	Artificial Intelligence, Machine Learning & Data Science
External Session Chair:	Dr. R .K.Yadav & Dr. Pancham Singh
Internal Session Chair:	Dr. Rohit Kumar Tiwari
Session Moderator:	Ashutosh Tripathi - 873903939363
Volunteer:	Shivansh Chaurasia - 9559772401
Venue:	PL-116, Pushpagiri Lecture Hall, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	86	Analysis of Interactive Marketing Outcomes in Hospitality and Tourism Using Random Forest-Based Predictive Modeling	Senthilkumar N	9894773337
2	88	Predictive Modeling of Consumer Purchase Intent Using Behavioral Analytics and Machine Learning Algorithms	V .Ravikumar	9655596099
3	125	Analyzing the Influence of Reference Groups on Consumer Brand Connectivity through Behavioral Modeling	Dr.M.Thaiyalnayaki	9841875556
4	128	Analyzing Consumer Perception and Satisfaction in Influencer Marketing: A Study on Lifestyle Products in Chennai City	Mohammed Saif N	9500015899
5	162	Role of FinTech in Enhancing Operational Efficiency and Financial Inclusion in the Indian Banking Sector	Anandh C	9176646241
6	183	A Study on cosmetic product consumers through Digital Marketing on consumer purchase decisions	Sivaranjani E	8667381411
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Day 2 (20/02/2026)
Final Schedule

Session No.:	2
Mode:	Online
Track Name:	Artificial Intelligence, Machine Learning & Data Science
External Session Chair:	Dr. Hardeo Kumar Thakur & Dr. Amit Singhal
Internal Session Chair:	Dr. Vipul Narayan
Session Moderator:	Pritee Singh - 9369863301
Volunteer:	Nikita Tripathi - 9580159674
Venue:	PL-117, Pushpagiri Lecture Hall, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	197	Collaborative Data Computation and Intelligent Human Resource Management	Gayathri K	9444726836
2	127	Machine Learning Framework for Accurate Detection and Classification of Disorders of Consciousness in Patients with Traumatic Brain Injuries Using Multimodal Neuroimaging	Premila k	8883198229
3	140	Artificial Intelligenceâ€"Driven Modeling and Mapping of Neuroregenerative Mechanisms for Enhanced Brain Healing	E JOEL MART	9345766954
4	211	Computational Prediction and Molecular Docking Analysis of Neferine From Nelumbo Nucifera Seeds for Potential Anticancer Activity Against Targeted Oncogenic Proteins Using In Silico Approaches	Sravani batchu	7702143635
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Session No.:	3
Mode:	Online
Track Name:	Cloud Computing, Cybersecurity, and Blockchain
External Session Chair:	Dr Mohit Pandey
Internal Session Chair:	Dr. Shailendra Pratap Singh
Session Moderator:	Devanshi Diwedi - 6387274388
Volunteer:	Devesh Anand Tripathi - 8303403159
Venue:	PL-119, Pushpagiri Lecture Hall, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	126	ENHANCING SECURITY AND SCALABILITY BY COMBINING DISTRIBUTED LOGGING AND MULTIFACTOR AUTHENTICATION	Raja Visvanathan	7893486420
2	139	Unified Access Security Framework: Enhancing Network Security Through Single Sign-On Solutions	RAJA VISVANTHAN	7893486420
3	164	Consumer Protection in E-Commerce Transactions: An Empirical Study with Special Reference to Chennai City	Manigandan P	9080942058
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Session No.:	4
Mode:	Online
Track Name:	Disruptive Technologies
External Session Chair:	Dr. Rupa Rani
Internal Session Chair:	Dr. Lokendra Singh Umrao
Session Moderator:	Amrita Raj - 9026659726
Volunteer:	Abhishek Yadav - 7618817915
Venue:	PL-121, Pushpagiri Lecture Hall, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	91	Role of Mental Health Support on Psychological Well-Being among Homemakers in Chennai City	Jothilakshmi T	7358434726
2	186	Analyzing the Influence of Personality Traits on Occupational Stress and Coping Mechanisms among Women Police Personnel in Chennai	M Kotteeswaran	9445671162
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Day 2 (20/02/2026)
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Session No.:	5
Mode:	Online
Track Name:	Emerging Technologies in Computer Science and Engineering
External Session Chair:	Prof. Arpit Jain
Internal Session Chair:	Dr. Birendra Kumar Sharma
Session Moderator:	Manjeet Kr. Jaiswar - 9026390017
Volunteer:	Aryan Mishra - 8971956344
Venue:	PL-122, Pushpagiri Lecture Hall, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	89	THE IMPACT OF MOTIVATIONAL STRATEGIES ON EMPLOYEE PERFORMANCE IN THE PHARMACEUTICAL INDUSTRIES: MEDIATING THE ROLE OF WORK PLACE LEARNING AND INNOVATION	Gopinath K	6374031053
2	92	Virtual Reality in Workforce Training by enhancing Knowledge and Performance in Chennai's Healthcare Industry	Vetrivel V	9976995364
3	110	ASSESSING AND MITIGATING FOREIGN LANGUAGE ANXIETY AMONG ENGLISH LANGUAGE LEARNERS USING A HYBRID SURVEY-ANALYTICS APPROACH	Dr. Suria Thilagam P	9941951618
4	118	A Hybrid Framework for Work Stress Management in BPOs Using Cognitive-Behavioral and Organizational Interventions	Dhanalakshmi S	9884727920
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Session No.:	6
Mode:	Online
Track Name:	Emerging Technologies in Computer Science and Engineering
External Session Chair:	Dr. Krishna Kant Agrawal
Internal Session Chair:	Dr. Anu Raj
Session Moderator:	Aditi Mishra - 8953125439
Volunteer:	Ashutosh Tripathi - 8957989126
Venue:	PL-219, Pushpagiri Lecture Hall, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	181	Assessing the Cost-Benefit Implications of Remote Work for Employees in IT Companies	M Kotteeswaran	9445671162
2	190	Impact of Mergers and Acquisitions on Corporate Culture: A Study of the Indian IT Industry	Mano Priya Ranjan Katragadda	9966282222
3	196	Impact of Mergers and Acquisitions on Corporate Employees in the Indian IT Industry	Mano Priya Ranjan Katragadda	9966282222
4	313	Investigation into the Work Compatibility of Millennial Women in IT Industries and Its Role on Behavioural Intention	Dr.E.Vanitha	9884887796
5	99	Analyzing Digital Transformation's Effect on Teaching Faculty Performance in Higher Education From Infrastructure to Impact	Anitha Kumari D	8939146728
6	101	Impact of Knowledge Enhancement Strategies on Student Academic Performance in Higher Education Institutions (HEIs)	Anitha Kumari D	8939146728
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Session No.:	7
Mode:	Online
Track Name:	Emerging Technologies in Computer Science and Engineering
External Session Chair:	Dr. Abhishek Kumar
Internal Session Chair:	Mr. Sanjay Kumar
Session Moderator:	Komal Sahay - 9651752709
Volunteer:	Aditya Singh - 8318506628
Venue:	PL-220, Pushpagiri Lecture Hall, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	109	Investigating Work Compatibility of Multi-Millennial Women in IT Industries and Its Impact on Behavioural Intentions	Shalini Priyadharshini T	9500174541
2	121	Mediating Role of Employer Branding in Enhancing Employee Retention in Tech Companies: An Empirical Investigation	K. Jayalakshmi	9703533467
3	123	Exploring Phygital Experiences in Omnichannel Marketing: A Case Study of Consumer Interaction in Chennai City.	Asha A	9150077525
4	90	An Empirical Investigation on Social Media Influencers in Consumer Purchase Intentions and Brand Perception with Reference to Fashion and Beauty Products among Urban Millennial Consumers	Mahaveer Sharma	8675386185
5	93	An Analytical Study on Consumer's Pre- and Post-Purchase Behavioral Patterns Toward Electric Vehicles in Chennai City	Narendiran. V	8754222284
6	185	An Analytical Investigation on Talent Management Interventions for Employee Retention Levels	Govardhanan	9840548825
7	203	Long-Term Therapeutic Consequences of Psychiatric Monotherapy in Severe Comorbid Illness	I. Somasundaram	9994169248

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Session No.:	8
Mode:	Online
Track Name:	Emerging Technologies in Computer Science and Engineering
External Session Chair:	Dr. Sudesh Yadav
Internal Session Chair:	Mr. Manish Kumar Gupta
Session Moderator:	Suraj Kumar Kharwar - 9721410171
Volunteer:	Shreya Singh - 955844456
Venue:	PL-221, Pushpagiri Lecture Hall, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	230	AI Adoption, Workplace Dynamics, and Mediated Impacts on Employee Productivity in IT	R Esther Martina	8189853699
2	992	Autonomous Robotaxi Docking Using Digital Twin Vision and LiDAR Planning	Vijayachandar Sanikal	+12487916862
3	172	Scaling Predictive Maintenance in Industrial IoT via Cyber-Physical Design	Vijayachandar Sanikal	+1 2487916862
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Session No.:	9
Mode:	Online
Track Name:	Smart Cities and Sustainable Urban Development
External Session Chair:	Prof. Brijesh Kumar
Internal Session Chair:	Dr. Chandan
Session Moderator:	Prachi Dubey - 8957422434
Volunteer:	Prerna Pandey - 6388401398
Venue:	TL-109, Takshashila Lecture Hall Complex, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	87	Consumer Behaviour in Electric Vehicle Adoption using An Integrated Approach Using Expectation Confirmation and Flow Theories	T. Satheesh Kumar	9566167851
2	161	Role of HR in Promoting E-Mobility and Green Sustainability in Retail Sector	Yashawanth Kumar Madagunaki	9164475860
3	163	Exploring Millennial's Purchase Intention toward Organic Personal Care Products Using Behavioral Modelling Techniques	V Deepalakshmi	9790719922
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Session No.:	10
Mode:	Online
Track Name:	Emerging Technologies for Sustainability
External Session Chair:	Dr Rashmi Sharma
Internal Session Chair:	Dr. Rohit Babu
Session Moderator:	Umang Srivastava - 7905651998
Volunteer:	Govind Kumar - 7755838968
Venue:	TL-111, Takshashila Lecture Hall Complex, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	470	Operationalizing Artificial Intelligence in Oil and Gas Projects: A Sustainability-Focused Evidence Map	Apoorva Jadhav	+1 602-849-3508
2	471	Flowline Risk Intelligence for Upstream Operations: GIS-ML Fusion on Field Evidence	Apoorva Jadhav	+1 602-849-3508
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Session No.:	11
Mode:	Online
Track Name:	Sustainable Industrial Practices and Green Manufacturing
External Session Chair:	Dr. Himanshu Katiyar
Internal Session Chair:	Dr. Bindeshwar Singh
Session Moderator:	Tanu Shree Gupta - 8187980874
Volunteer:	Vijay Singh - 7084260103
Venue:	TL-201, Takshashila Lecture Hall Complex, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	111	Empowering Women in South India's Textile Sector: Socioeconomic Impacts, Challenges, and Technological Interventions	ELIZEBATH LIGIA FERNANDEZ	9605818183
2	142	A Study in Chennai's Manufacturing Industry for Ethical Work Culture on Employee Motivation	Padmaja T S	9789069635
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Session No.:	12
Mode:	Offline
Track Name:	Artificial Intelligence, Machine Learning & Data Science
External Session Chair:	Dr. Nishant Tripathi
Internal Session Chair:	Dr. Shailesh Kumar
Session Moderator:	Shashwat Tiwari
Volunteer:	Avinash Saini - 8840139550
Venue:	Alan Turing Hall, CSE Department, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	638	Benchmarking Pretrained Language Models as Pseudo-Label Annotators for Financial Sentiment Analysis	Ashish Jain	8459321463
2	692	DSMNet-V3: Lightweight Dual-Stream ROI-Focused MobileNetV3 Network for Driver Drowsiness Detection	Mekhala	8287681938
3	734	Insect and Pest Recognition: A Lightweight Adaptive Feature-Level Ensemble Learning Approach	Kamini	9582481172
4	598	A Comprehensive Review of Deep Learning Architectures for Ransomware Detection	Yibo Abraham Kini	
5	728	Prefrence Matching Flat Broker Chatbot	Amrita	9953121640
6	30	Context-Aware Reinforcement Learning Framework for Accurate Handwritten and Cursive Text Recognition	Jitendra Kumar	9982377970
7	193	Empowering Employees with Artificial Intelligence Tools for Fraud Detection in Banks	Sugumar Babu N	9790750225

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Session No.:	13
Mode:	Offline
Track Name:	Emerging Technologies in Computer Science and Engineering
External Session Chair:	Dr Ashish Srivastava
Internal Session Chair:	Dr. Meenu
Session Moderator:	Shreya Sharma - 7607337401
Volunteer:	Shivansh Pandey - 8795425987
Venue:	Committee Room, CSE Department, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	724	Quantum Machine Learning for Optimization Problems Leveraging Quantum Computing to Speed up large-scale optimization in AI models	RAM AWTAR	9236114530
2	993	Face Presentation Attack Detection Using Eye Movement Dynamics: Methods, Benchmarks and Emerging Trends	Jagmit Singh	7317510000
3	921	Healing with Words: A Comparative Study of Learning Models for Sentiment Extraction in Healthcare Text	gaurav kumar rajput	9457389478
4	922	Integrating Temporal Embeddings and Semantic Context for Robust Adverse Drug Event Detection	gaurav kumar rajput	9520907143
5	144	Evaluating Public Perceptions and Satisfaction with Government School Education: A Case Study in Chennai	D Anitha Kumari	8939146728
6	159	A Study of IT Firms in Chennai Metropolitan Area on Recovery Paradox and Its Impact on Employee Well-Being and Productivity Among Gen Z Professionals	Saran Manoj S	7550382679
7	228	Evaluating the Influence of Spiritual Intelligence on Employee Performance in Kerala's IT Sector: A Quantitative Analysis	Aarthi Suresh	6380968018

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Session No.:	14
Mode:	Offline
Track Name:	IEEE Women in Engineering
External Session Chair:	Dr Abhinandan Tripathi
Internal Session Chair:	Dr. Ram Kumar
Session Moderator:	Supriya Chaudhari - 7905734204
Volunteer:	Anshul Chaudary - 7753805852
Venue:	Karmakar Hall, ITCA Department, MMMUT
Date:	20/02/2026
Time:	09:30 AM - 11:30 AM

S. No.	Paper ID	Paper Title	Author Name	Author Number
1	956	An Interpretable CNN Ensemble Framework for Multi-Class Lung Cancer Classification	Aanchal Vij	8146325511
2	653	Advanced Security Protocols for Medical Imaging in Healthcare Systems	Devyansi .	7678676368
3	513	Efficient Phishing URL Detection using minimal feature machine learning models	Mahi Sonkar	7518271202
4	210	Computational Evaluation Of Apigenin as a Neuroprotective Molecule Againt Alzheimers Progression	Soumya S Dharan	9961851482
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