



# Humanities and Management Science Department (HMSD)

## Madan Mohan Malaviya University of Technology, Gorakhpur-273010, U. P.

### About the Department

Department of Humanities and Management Science was established on June 22, 2019. The department emerged out from 1962 established Applied Science Department and 2001 established Centre for Management Studies of MMMEC, Gorakhpur with a view to imparting teaching and promoting the implementation of practical aspects of Humanities and Management and to build a solid foundation as pivotal constituent of Management and Engineering Education. As a nascent upcoming department Humanities and Management Science is committed to create and develop sound professional environment where the budding talents from the multidisciplinary academic and professional areas viz. Engineering, Management and humanities (including Economics, Psychology, English and Foreign language, Spanish, German, French etc.) can receive value added exposure of academic, managerial and socio-cultural knowledge and ensure multidimensional growth by cultivating deeply rooted ethical value. Humanities and Management Science focuses on management education more than just business education. The department aims to offer specialization which are in demand today. Human Resource Management, Financial Management, Marketing, Information Technology, International Business, Entrepreneurship Development and Operation Management

### Vision

To create and disseminate knowledge in the core and allied area of Humanities, Business Management and Social Sciences to develop professional competence and managerial skills to shape up outstanding professionals.

### Mission

- To open nascent avenues for studies and research at the various academic levels in the emerging field of Humanities, Social Sciences and Business Management.
- To develop professionals with decisive ability to initiate and manage change.
- To generate human resource of excellent quality with professional, interpersonal and scientific skills for managing local and global needs.
- To cultivate entrepreneurial skills amongst graduate, post-graduates and doctoral scholars.
- To develop soft skills of budding managers in order to increase employability.

### Programs Offered

S. No.	Name of Program	Subject	Year of Starting	Selection Mode	Capacity
1	Ph. D.	Economics, English, Psychology and Management	2019	MET	05
2	MBA	Marketing, HRM, FM, IT, IM	2001	CUET-PG	75
3	BBA		2019	CUET-UG	75

#### Credit Structure MBA

Category	I	II	III	IV	Total
Basic & Applied Mathematics(BAM)	4	4	---	---	8
Department Core(DC)	23	27	11	4	65
Program Electives (PE)	---	---	16	16	32
Humanities & Social Science (HSS)	5	---	---	---	5
Comprehensive Viva (CV)	---	---	---	2	2
Summer Training Project(STP)	---	---	2	---	2
Seminar(S)	---	---	---	2	2
Research Project(RP)	---	---	2	6	8
Total	32	31	31	30	124

#### Credit Structure BBA

Category	I	II	III	IV	Total
Economics & Commerce Fundamentals (ECF)	14	---	---	---	14
Humanities & Social Science Core (HSS)	14	---	---	---	14
Departmental Core (DC)	56	---	---	---	56
Computer Fundamentals (CF)	5	---	---	---	5
Basics Science & Maths (BSM)	7	---	---	---	7
Law (L)	6	---	---	---	6
Project (P)	4	---	---	---	4
Total	106	---	---	---	106

### Courses Offered to other Departments

- B. Tech., M. Tech, M.Sc. (Chemistry), MCA  
 B. Tech. Minor Offer  
 1) Finance  
 2) Entrepreneurship Development

### Faculty Members

(Sanctioned Strength: Total (14)  
 Regular: Professor (01), Associate Prof. (01), Assistant Professor (04)  
 Contractual: Assistant Prof. (08)

S. No.	Name of Faculty	Designation	Qualification	Specialization	Experience
1	Dr. Sudhir Narayan Singh	Associate Professor	Ph.D.	American Literature (Modern Drama), Feminist Studies, ELT, Communication Skills & Soft Skills	17
2	Dr. Ravi Kumar Gupta	Assistant Professor	Ph.D.	Development Economics, Applied Econometrics	7
3	Dr. Abhijit Mishra	Assistant Professor	Ph.D.	Cultural Psychology, Health Psychology and Positive Psychology	4
4	Mr. Bijendra Kumar Pushkar	Assistant Professor	MBA	Information Technology, Marketing, Finance	8
5	Dr. Ugrasen	Assistant Professor	Ph.D.	Finance, Capital Market, Accounting, Entrepreneurship Development	10
6	Dr. Priyanka Rai	Assistant Professor	Ph.D.	Finance, Human Resource, Business Statistics, General Management	9
7	Dr. Kahkashan Khan	Assistant Professor	Ph.D.	Finance, Human Resource, Economics, Accounts, General Management	7
8	Dr. Bharti Shukla	Assistant Professor	Ph.D.	Service Marketing, Customer Relationship Management, Human Resource Management, General Management	16

### Head of Department

Sn. No.	Head	Duration
1	Dr. Sudhir Narayan Singh	09-01-2020 to Till date
2	Prof. S. C. Jayswal	28-06-2019 to 08-01-2020

#### Centre for Management Studies Coordinator

1	Dr D.K. Singh	01-12-2013 to 11-03-2014
2	Major G.K. Tripathi	12-03-2014 to 11-01-2016
3	Prof A.K. Daniel	12-01-2016 to 27-06-2019

### Departmental Facilities

- Number of Classrooms with Air-conditioning: 02
- Number of Classrooms with audio visual aid and Wi-Fi-facilities : 02
- Faculty Rooms with Air-conditioned and facilitated with Computer, Wi-Fi and Printing facilities: 01
- Air Conditioned Conference Room- 01
- Well Equipped Computer Lab -01
- English Language Lab : 01
- English Language Lab : 02
- Departmental Library : 01

### Research Scholars

S. No.	Name	Supervisor(s) and Co-Supervisor(s)	Ph.D.	Year of registration
1.	Dhirendra Bahadur Singh	Dr. Ravi Kumar Gupta	Full Time (6 <sup>th</sup> Sem)	Pursuing
2.	Ruhina Prasad	Dr. S. N Singh	Full Time (2 <sup>nd</sup> Sem)	Pursuing
3.	Shivani Mani	Dr. Abhijit Mishra	Full Time (2 <sup>nd</sup> Sem)	Pursuing
4.	Santosh Kr. Tripathi	Dr. Abhijit Mishra/ Dr. Priyanka Rai/ Dr. Bharti Shukla	Part Time (2 <sup>nd</sup> Sem)	Pursuing
5.	Shaniya Noor fatma	Dr. Ravi Kumar Gupta/Dr. Ugrasen/ Dr. Kahkashan Khan	Part Time (2 <sup>nd</sup> Sem)	Pursuing

### Research Project

S. No.	Principal Investigator	Title of Project	Funding Agency	Amount (in Lakhs)	Duration
1.	Dr. Ravi Kumar Gupta	Major Research Project entitled "An Empirical Estimation of Swarnajayanti Gram Swarozgar Yojana on Rural Empowerment (DAY-NRLM)"	Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India	Rs. 5.5 Lakhs	17 Months
2.	Dr. Ravi Kumar Gupta	Working Conditions of Informal Sector Workers in KAVLAG Cities of Uttar Pradesh	Research Initiative Grant, TEQIP III, MMMUT	Rs. 2.0 Lakhs	24 Months

### DIQAC

Sn. No.	Head of Department	Chairman
1	Dr. Ravi Kumar Gupta	Member
2	Dr. Abhijit Mishra	Member
3	Dr. Ugrasen	Member
4	Prof. Sujit Kumar Dubey, Director Institute of Management Studies, BHU, Varanasi	Member
5.	Ms. Preeti Jaiswal, Director HELM Worldwide Pvt. Ltd. Goregaon	Member
6.	Mr. Ganaga Ram Chauhan, M/S Innovation & Innovation Industry, Basaratpur, Gorakhpur	Member
7.	Mr. Bijendra Kumar Pushkar	Member- Secretary

### The Finance Club

S. No.	Designation	Name
1	President	Dr. Sudhir Narayan Singh (Associate Professor & Head, HMSD)
2	Coordinator	1. Dr. Ravi Kumar Gupta (Assistant Professor, HMSD) 2. Dr. Kahkashan Khan (Assistant Professor, HMSD)
3	Secretary	Dr. Ugrasen (Assistant Professor, HMSD)
4	PhD Student Secretary	Dhirendra Bahadur Singh (PhD Student, HMSD)
5	Student Secretary	1. Manish Kumar Rao (B.Tech EE, Final Year) 2. Mandeep Kumar (B.Tech EE, Final Year)
6	Student Joint Secretary	<b>MBA</b> 1. Priya Gupta (MBA 2nd Year) 2. Divyansh Kumar Singh Gautam (MBA 2nd Year) <b>B.Tech</b> 1. Shaswat Mishra (B.Tech IT 3 <sup>rd</sup> Year) 2. Palak Mishra (B. Tech CSE 3 <sup>rd</sup> Year) 3. Ayush Tiwari (B. Tech CSE 3 <sup>rd</sup> Year) 4. Ambuj Kumar Mishra (B. Tech IT 3 <sup>rd</sup> Year) <b>BBA</b> 1. Shakshi Pandey (BBA 3 <sup>rd</sup> Year) 2. Rishika Srivastava (BBA 2 <sup>nd</sup> Year)

### We – The HMSD



### BOS Members for Management Courses

S.No.	Name	Designation	Member
1	Dr Sudhir Narayan Singh	Associate Professor & Head	Chairman
2	Prof. Sangeeta Sahu	Professor (VC Nominee)	Department of Business Administration, University of Lucknow, Lucknow
3	Prof. Syed Haider Ali	Professor (VC Nominee)	Department of Business Administration, Khawaja Moinuddin Chishti Language University, Lucknow
4	Dr. Rakesh Kumar	Assistant Professor, Alumnus (VC Nominee)	School of Management Studies, MNNIT Allahabad, Prayagraj
5	Mr. Ashish Chaudhary	Founder Chairperson, Industry Expert (VC Nominee)	Sumaya Group, Gorakhpur
6	Dr Ravi Kumar Gupta	Assistant Professor	Internal Member
7	Dr Abhijit Mishra	Assistant Professor	Internal Member
8	Mr. Bijendra Kr. Pushkar	Assistant Professor (contract)	Internal Member
9	Dr Ugrasen	Assistant Professor (contract)	Internal Member
10	Dr Priyanka Rai	Assistant Professor (contract)	Internal Member
11	Dr Kahkashan Khan	Assistant Professor (contract)	Internal Member
12	Dr Bharti Shukla	Assistant Professor (contract)	Internal Member
13	Ms. Akriti Jaiswal	MBA 1st Year Student	Student Member
14	Ms. Rishika Srivastava	BBA 2nd Year Student	Student Member

### BOS Members for Humanities & Social Science Courses

S.No.	Name	Designation	Member
1	Dr Sudhir Narayan Singh	Associate Professor & Head	Chairman
2	Prof. Shikha Singh	Professor (VC Nominee)	Department of English & Modern European Languages, DDU Gorakhpur University, Gorakhpur
3	Prof. Banibrata Mahanta	Professor (VC Nominee)	Department of English, Banaras Hindu University, Varanasi
4	Prof. M.K. Agarwal	Professor (VC Nominee)	Department of Economics, University of Lucknow, Lucknow
5	Dr. Dhananjay Kumar	Professor (VC Nominee)	Department of Psychology, DDU Gorakhpur University, Gorakhpur
6	Mr. Praveer Arya	Alumnus (VC Nominee)	Business -IT Logic PC World, Crossroad Mall, Gorakhpur
7	Mr. Vivek Singh	Founder & CEO, Industry Expert (VC Nominee)	Founder & CEO, VS Energy Enterprises, Sahajanwa GIDA, Gorakhpur
8	Dr Ravi Kumar Gupta	Assistant Professor	Internal Member
9	Dr Abhijit Mishra	Assistant Professor	Internal Member
10	Mr. Bijendra Kr. Pushkar	Assistant Professor (contract)	Internal Member
11	Dr Ugrasen	Assistant Professor (contract)	Internal Member
12	Dr Priyanka Rai	Assistant Professor (contract)	Internal Member
13	Dr Kahkashan Khan	Assistant Professor (contract)	Internal Member
14	Dr Bharti Shukla	Assistant Professor (contract)	Internal Member
15	Mr. Sarthak Kansal	B.Tech 3rd Year Student (CSE)	Student Member
16	Mr. Shivam Pandey	B.Tech 3rd Year Student (ITCA)	Student Member

### Progress Report

S.No	Activity	2020-21	2019-20	2018-19	2017-18	2016-17
1.	Invited Lecture/ Talks organized	04	13	02	05	15
2.	Invited Lecture/ Talks Delivered	38	33	02	-	-
3.	Conference/Seminar/workshop/Training/ FDP organized	06	13	03	03	02
4.	Conference/Seminar/workshop/Training/ FDP Attended	72	81	47	03	02
5.	Research Publication Journal Conference	25 04	49 03	44 50	65 33	05 -
6.	Book/ Chapter/ Monographs	04	01	07	-	03
	Ph. D. (Ongoing)	05	02	-	-	-

### Language Lab



### Departmental Library

