



**CELL Innovation Cell**



Madan Mohan Malaviya University of Technology, Gorakhpur

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## **NOTICE**

All the students of Undergraduate Engineering Programme are hereby informed that Innovation Cell (I-Cell), MMMUT Gorakhpur is organizing a National Level Contest "**InnoWiZion 2K15**" (**Universal Testing of Technical Aptitude & its Manifestation**), to be held on 31<sup>st</sup> October, 2015 for two days (i.e. 31<sup>st</sup> Oct - 1<sup>st</sup> Nov, 2015) in the campus of MMMUT Gorakhpur.

The contest aims to encourage the creation of opportunities for the students across all disciplines from all over India to team up and use their creativity, passion and knowledge of technology to create applications, games and integrates solutions that can change the way we live, work and play. The contest comprises of two events:

**I-EXPO:** A platform to present your innovative ideas and projects that can do wonders in any aspect of life.

**I-QUIZ:** This event consists of an offline mode Quiz related to Quantitative Aptitude, General Sciences and awareness. The next rounds would be conducted through Audio-Visual aids. Each team may comprise of maximum two members.

The complete details of National Level Contest "**InnoWiZion 2k15**" are enclosed along with registration form. For further details and queries, contact the undersigned.

**Mr. Puneet Srivastava**

Vice Secretary

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**Mr. Chetan Kalra**

Student organizing Secretary

Email: chetan18kalra@gmail.com

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**Dr. Sudhanshu Verma**

O. I/C. (Innovation Cell)

Assistant Professor (Department of ECE)

Email: innovationcell@mmmut.ac.in

# CALL TO EXHIBIT CREATIVITY



*A National Level Creativity Challenge*  
(Universal Testing of Technical Aptitude & its Manifestation)



Organized By  
Madan Mohan Malaviya University of Technology  
Gorakhpur (U.P.) - India

## **EVENT DESCRIPTION**

**InnoWiZion 2k15** is a national level innovation fest organized by Innovation Cell of Madan Mohan Malaviya University of Technology, Gorakhpur that provides opportunities for the students across all disciplines from all over India to team up and use their creativity, passion and knowledge of technology to create applications, games and integrates solutions that can change the way we live, work and play. The Event has following two categories:

**Category I: Project Presentation (I Expo)**

**Category II: I-Quiz**

## **OVERVIEW**

The **InnoWiZion 2k15** honours the most innovative, ground-breaking event to provide a platform for the creative minds to express their ideas. If you choose to compete in this Competition, then you agree that your participation is subjected to the following official Rules and Regulations described below.

## **WHAT ARE THE START AND END DATES?**

This Event **InnoWiZion 2k15** starts at 09:00 AM IST on October 31<sup>st</sup>, 2015 and ends in November 01<sup>st</sup>, 2015 and will consist of two separate rounds as follows:

<b>ROUND (FOR PROJECT PRESENTATION)</b>	<b>START DATE</b>	<b>END DATE</b>
<b>ROUND 1 (Project Abstract Submission)</b>	September 20, 2015	October 20, 2015
<b>ROUND 2</b>	October 31, 2015	November 01, 2015

<b>ROUNDS (FOR I-QUIZ)</b>	<b>DATE</b>	<b>VENUE</b>
<b>ROUND 1</b>	October 31, 2015	LECTURE HALLS
<b>ROUND 2</b>	November 01, 2015	ITRC SEMINAR HALL

## **ELIGIBILITY FOR PARTICIPATION**

You are eligible to participate if you are a student of undergraduate engineering programme in any of the approved Institution / University in the country. The

participating entries have to be accompanied with the proof of being a student in undergraduate engineering programme which should be issued by the competent authority of the respective Institution/University.

## **PROCEDURE FOR PARTICIPATION**

All entries should be submitted from **20<sup>th</sup> September, 2015** by e-mail in **PDF** and **DOC** formats indicating the details of **team profile** along with **abstract** of the project in the format uploaded on university website only at email: *innovationcell@mmmut.ac.in*.

The participating team should be comprised with a maximum of three members per team. Every team in the list of online finalists uploaded on October 22<sup>nd</sup>, 2015 (4:00 p.m.) on university website must submit the registration form in the prescribed format. Registration is compulsory for all the online finalists. The filled registration form must be sent with a demand draft of **₹300/-** (drawn in favour of Madan Mohan Malaviya University of Technology Gorakhpur payable at Gorakhpur) to Dr. Sudhanshu Verma, Assistant Professor, E. C. E. Department, Madan Mohan Malaviya University of Technology, Gorakhpur(U.P.)-273010. All communications from organizers will be made electronically, hence please check your e-mails frequently.

Those who are interested in getting official merchandise of **InnoWiZion 2k15** must indicate the details appropriately in registration form, which will be made available on cash payment of **₹300/-** each.

## **RULES**

Below is an overview of what to expect for each round of the competition.

### **ROUND 1**

The participating team must send the project video/project PowerPoint slides depicting the fundamental working of their project, a brief overview and feasibility of the idea. Henceforth, 25 teams would be selected based upon the creativity, present ability and feasibility of the idea.

The list of the selected candidatures will be uploaded on the (official website [www.mmmut.ac.in](http://www.mmmut.ac.in)) at the October 22<sup>nd</sup>, 2015(4:00 p.m.).

Your Project Proposal must meet the following criteria:

1. Your presentation must clearly address each of the Judging Criteria outlined above.
2. Your document must be in English.
3. It must be no larger than 50MB.
4. It must be in DOC, DOCX, PPT, PPTX, or PDF formats.
5. You may compress your document in a ZIP file for submission.

## **ROUND 2(Project Presentation)**

**Live Presentation** of your project to a panel of judges at the Final. This presentation should explain your project and your team: team introduction; what your project does; project cost and its scope; project efficiency and how you will bring your project to market. The judges at the finals will choose first, second and third winners for the **InnoWiZion 2k15** competition No team ranking below the third place will be released.

1. The presentation should be comprised only on the PowerPoint slide submitted to the technical team at least one hour before the presentation starts.
2. The presentation would be of maximum 8 min followed by 2 min questionnaire round.
3. The language for the presentation and questionnaire is English.
4. Maximum number of PowerPoint slides would be 20.

## **JUDGING CRITERIA FOR PRESENTATION**

In every category, each entry will receive a score of 1-10, based on the following criteria and evaluation will be made by a jury nominated by Hon'ble Vice Chancellor of this University.

### **Innovation Expertise Award: ₹ 5000/-**

- Does the project create a new category of product or service?
- If there are similar products or services on the market, does the project clearly and meaningfully innovate beyond those existing products or services?
- Does the project present a new and meaningful improved way of accomplishing something?
- Does the project include innovations in user experience?
- Does the project include innovations in technical design and/or implementation?

### **Future Compatible Award: ₹ 5000/-**

- Does the project create a new category of product or service?
- If there are similar products or services on the market, does the project clearly and meaningfully innovate beyond those existing products or services?
- Does the project include innovation's implementation for future requirements/upgradation?
- Does the project have a reasonable chance of success in its appropriate market given the team's existing plan?
- Does the team have a credible plan for getting their project to market in terms of business model, any required partnerships, or other factors?

### **Least Cost Innovator Award: ₹ 5000/-**

- Does the project create a new category of product or service?
- Is the project economically efficient up to a level?
- Does the project have a reasonable chance of success in its appropriate market given the team's existing plan?
- Does the project address a clear need, problem, or opportunity and is the solution clearly explained?
- Is the project's purpose and basic functionality easily understood?

### **I-QUIZ**

It consists of two rounds.

#### **ROUND 1**

The first round of quiz is pen paper based round. It consists of 50 questions from the field of general science, technology and business. Qualified teams will become eligible for round 2.

#### **ROUND 2**

The second round of I-QUIZ is an audio-visual round comprising of three different stages at which the eliminations will take place.

## **DETAILS OF AWARDS / RECOGNITION**

All Participants will be given the certificate of participation in this National level creativity challenge, while the best entries will be rewarded in following three categories. The evaluation will be made by a jury consisting of eminent professors/engineers drawn from the University and/or different esteemed organizations. **The decision take by the jury DESIGNATED BY University will be final and binding.**

**Innovation Expertise Award: ₹5000/-**

**Least Cost Innovator Award: ₹5000/-**

**Future Innovator Award: ₹5000/-**

**I-Quiz: Worth ₹4000 /-**

## **ACCOMMODATION FACILITY**

### **On-campus accommodation**

Accommodation may be provided to all registered participants in student hostels within MMMUT Gorakhpur Campus on team basis (3 members).

## CONTACTS:

### Category I(I-QUIZ)

**1. Pawan Verma**

E-mail: pawanverma0912@gmail.com

Mob: +919559822002

**2. Rishabh Tiwari**

E-mail: twr.rishabh25@gmail.com

Mob: +918765996114

**3. Shailendra Singh**

E-mail: shailuverma1111995@gmail.com

Mob: +918756817206

### Category II(Presentation)

**1. Ram Vajpai**

E-mail: ramvajpai10894@gmail.com

Mob: +919169678519

**2. Shubham Srivastava**

E-mail: kingshubham1993@gmail.com

Mob: +917071246485

**3. Shailendra Mishra**

E-mail: shailmani49@gmail.com

Mob: +918181804634

### Student organizing Secretary: Chetan Kalra

Email: *chetan18kalra@gmail.com*

Mob: +917895445062

### Vice Secretary:

**Puneet Srivastava**

E-mail: *puneetkayastha731@gmail.com*

Mob: +919161563876

### Faculty In charge:

**Dr. Sudhanshu Verma**

Asstt. Prof., Electronics & Comm. Engg. Deptt.

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**MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY**  
**Gorakhpur-273010**  
**Organizes**  
**"InnoWiZion 2K15"**  
**National Level Project Competition**  
**31<sup>st</sup> October-1<sup>st</sup> November**



- 1. Name of Team Leader:**
- 2. Name of Institute/College:**
- 3. Team Profile:**

Name of participants	Discipline	Contact no.	E-mail

**4. College/Institute Address:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Participants who wish to purchase the official T-shirt\* must indicate the following detail:**

Size (M/L/XL):

**\*Available only on cash payment of ₹300/- each.**

**5. Mode of Payment:** Demand Draft of ₹300/- drawn in favour of Madan Mohan Malaviya University of Technology Gorakhpur, Payable at Gorakhpur.

**6. Demand Draft Details:**

DD No.	Drawn on Bank	Dated

**7. Accommodation Needed (Yes/No) :** \_\_\_\_\_

**8. Title of Project:** \_\_\_\_\_

**9. Abstract of Project in Brief:** (Attach separate sheet(s)/page(s), if required. Submit Abstract/Summary of the Project in the format provided on university website on email id: innovationcell@mmmut.ac.in. This will be published in MMMUT INNOVATIO Magazine.)

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**Requirement (if any, for project installation)** \_\_\_\_\_

\_\_\_\_\_

Signature of Student

Signature of Advisor

**DECLARATION / UNDERTAKING**

This is to certify that above mentioned students are Bonafide students of \_\_\_\_\_ college/Institute studying in \_\_\_\_\_ year of \_\_\_\_\_ discipline. If the proposal is selected by Madan Mohan Malaviya University of Technology, Gorakhpur, then we will provide you necessary guidance and support from the institution.

Date: \_\_\_\_\_

Seal of Institution

Signature of Principal

Project Title:

Photograph  
of Student 1

Photograph  
of Student 2

Photograph  
of Student 3

Abstract:

Photograph / Diagram

First Author Name:  
College Name:  
Class: BE/B.TECH  
Email ID:  
Contact No:

Second Author Name:  
College Name:  
Class: BE/B.TECH  
Email ID:  
Contact No:

Third Author Name:  
College Name:  
Class: BE/B.TECH  
Email ID:  
Contact No: