

About Viksit Bharat@2047

Much has been discussed since the inception of the idea of Viksit Bharat @ 2047 yet there exist immense possibilities to contribute towards the concrete dimensions of its roadmap. With an idea to initiate a debate among students, Managers, Scholars, versatile Academicians, media professionals, and industrial stakeholders, this conference proposes to explore new knowledge vistas and avenues that may lead Bharat to its golden destiny. Gandhian dream looks Bharat as a temple where people of all religions live with peace and prosperity; whereas Gurudev Rabindranath Tagore dreams Bharat waking up in the heaven of freedom where the mind is without fear and the head is held high. Generations have their dreams and aspirations. On the horizon of the largest democracy on this earth, the idea of Viksit Bharat@2047 has emerged as the collective dream to be accomplished. Sir A. P. J. Abdul Kalam wanted this to be accomplished much earlier. To be precise, by 2020, as he recommends in the preface of his book India – 2020: A Vision for the New Millennium

National Conference on Roadmap to Viksit Bharat@2047: Subthemes

Indian Knowledge System (IKS)	• Marketing Management
United Nation's Sustainable Development Goals	• Supply Chain Management
Celebrity Culture & Cultural Studies	• Quality Education
Gender Equity & Gender Justice in Personal & Professional Domains	• Look East Policy
Language, Media & Communication,	• Clean Water and Sanitation
The fourth pillar of the Democracy & the Idea of Viksit Bharat @ 2047	• Decent Work and Economic Growth
Entrepreneurship Development: Start-ups and Family Business	• Industry, Innovation, and Infrastructure
Industry stakeholders and Viksit Bharat @ 2047	• Responsible Consumption and Reproduction
	• Human Resource Development
	• International Trade & Investment
	• Energy Efficiency and Conservation practices
	• Managers Panel Discussion

About KIPM Gorakhpur

Located in the area of Gorakhpur Industrial Development Authority (GIDA), Gorakhpur, KIPM-College of Management was established in 2009, under the aegis of Ashutosh Shiksha Evam Sewa Sansthan under the benevolent guidance and leadership of Er. R. D. Singh (President of the Society) with a vision "to become a leading college in the field of Management, promoting academic excellence in Management education and to develop entrepreneurial abilities and inculcate ethical values among our students". To achieve such an objective, the institute follows a well-designed and professionally formulated way of doing things supported by proficient and experienced teachers, a set of adequate infrastructure, and a good ambiance. The Institute is ISO 9001:2008 QMS Certified for both its Post-graduate (MBA & MCA) and undergraduate courses (BBA & BCA).

- **Patron(s):** Prof. J.P. Saini
Vice Chancellor, MMMUT, GKP
Er. R.D. Singh
Chairman, K.I.P.M. ,GKP
- **Mentor:** Prof. S.C. Jayswal
Head, MSD, MMMUT

About MMMUT Gorakhpur

Madan Mohan Malaviya University of Technology, Gorakhpur has been established in the year 2013 by the Government of Uttar Pradesh in the form of a non-affiliating, teaching & research University after reconstituting the Madan Mohan Malaviya Engineering College, Gorakhpur which was established in 1962.

Fifty-Four batches of students have entered its portals to emerge after four years of rigorous education under the tutelage of some of the most venerable teachers, engineers ready to face the world & create new worlds. The University is located in the Gorakhpur - Deoria road about 9 Km away from Gorakhpur Railway Station. In addition to UG in Civil Engineering, Chemical Engineering, Computer Science & Engineering, Mechanical Engineering, Electrical Engineering & Electronics & Communication Engineering, Information Technology, University also offers MCA, BBA, MBA, M.TECH, M.Sc. & Ph.D courses in various Specializations.

About Gorakhpur

Gorakhpur takes its name from Guru Gorakhnath, the incarnation of Lord Shiva, whose temple in the city is the main center of devotion and faith for millions of Hindus. This iconic Gorakhnath temple is associated with the Nath sect. Nestled along the banks of the river Rapti in eastern Uttar Pradesh, Gorakhpur is considered to be a gateway to Hinduism and Buddhism. Located near the border of Nepal, this city stands as a solid reminder of cultures and religions that have co-existed throughout history. Gorakhpur has its own cultural and historical importance. It is the birthplace of famous Urdu poet Firaq Gorakhpuri and, the workplace of writer Sh. Munshi Prem Chand and mystic poet Kabirdas. It is also associated with Gautam Buddha and Lord Mahavir, Martyr Pt. Ram Prasad Bismil, Bandhu Singh and many more. Besides, Gorakhpur is known for Gita Press, the world's largest publishing house of Hindu Holy text Bhagwat Gita, established in 1922.

CONTACT US

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Roadmap to "VIKSIT BHARAT @2047"



**Humanities & Social Science Department
&
Management Studies Department
Madan Mohan Malaviya University of Technology,
Gorakhpur
in association with
KIPM-College of Management, GIDA, Gorakhpur
organize two days of multidisciplinary
NATIONAL CONFERENCE
ON
Roadmap to VIKSIT BHARAT @ 2047**

Convenor

• **Dr Sudhir Narayan Singh**
Head
HSSD, MMMUT

Co-convenor

• **Dr Jaibeer Pratap Singh**
Director
KIPM-College of Management

Organizing Secretary

• **Dr Javed Alam**
Assistant Professor
MSD, MMMUT

• **Dr Dharendra Bahadur Singh**
Head, Management Department
KIPM-College of Management



June 06-07, 2024 (Mode: Offline)

National Conference on Roadmap to "VIKSIT BHARAT @2047"

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DETAILS OF REGISTRATION FEES (INCLUDING GST):

Category	INR
Students (Host Institute)	Nil-
Students	300/-
Research scholars	500/-
Academic Delegates	800/-
Industry Participants	12000/-
Foreign Participants	20000/-
Participant/Attendees (Without Paper)	350/-

FOR NATIONAL PAYMENTS, THE BANK DETAILS ARE:

Name of Bank	SBI (MMMEC), Gorakhpur
A/c No	33542824744
IFSC Code	SBIN0002578

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"Roadmap to Viksit Bharat@2047"

Venue & Time: National Conference on Roadmap to Viksit Bharat@2047

Day one: June 06, 2024 (Thursday)	Management Seminar Hall
(09:30 am to 06:00 pm) Inaugural Followed by Paper Presentation Sessions	KIPM College of Management, Gorakhpur
Day Two: June 07, 2024 (Friday) (09:30 am to 06:00 pm) Paper Presentation Sessions & Valedictory followed by Certificate Distribution	Arya Bhatta Hall, Madan Mohan Malaviya University of Technology, Gorakhpur

For Registration:

https://docs.google.com/forms/d/1SJCyDjaB514OpXR8Nx7siwNUO4QcRoWO4UnGzHv-MuE/viewform?edit_requested=true



Send your Abstract/Paper on this Email Id: ncmmmutkipm@gmail.com

Abstract/Paper Submission Deadline	31 May 2024
Notification of Acceptance	02 June 2024
Registration Deadline	04 June 2024

Conference Advisory Committee

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