

**Madan Mohan Malaviya University of Technology, Gorakhpur**  
**Humanities & Management Science Department**

**Summer Training Project (MBA- 130)**

MBA Final Year, 3<sup>RD</sup> Semester

Session 2021-2022

S. No.	Name	Roll No.	Topic of Your Research Project
1.	Abhishek Singh	2020213002	A Study on the Effect of Advertisement on Brand Reputation
2.	Aditya Mishra	2020213003	Market Research and Sales of Prolife Engines in Uttar Pradesh
3.	Akanksha Maurya	2020213004	On boarding Process
4.	Akash Ranjan	2020213006	IMPLEMENTATION OF INFORMATION TECHNOLOGY IN EDUCATION SECTOR
5.	Akhilesh Kumar Singh	2020213007	Sales and marketing at Universal Tribes
6.	Akriti Singh	2020213008	Recruitment and Selection in Learnovate ECommerce
7.	Anshu Singh	2020213009	Identifying, Listing, Assessment and Mitigation of risk in Investing in Infrastructure Project
8.	Arpita Shukla	2020213010	Recruitment And Selection
9.	Ashwani dwivedi	2020213011	Financial modeling & valuation
10.	Avinash Kumar Kurmi	2020213012	Marketing and sales at Universal Tribes
11.	Awantika Choudhary	2020213013	Marketing and sales with reference to IFORTIS worldwide
12.	Deepak mani tripathi	2020213014	Digital marketing
13.	Diksha Pandey	2020213016	A Study on HR Policies in Recruitment and Selection at Learnovate Ecommerce
14.	Divyansh Kumar Singh Gautam	2020213017	Content Writing Internship with Webcoasters
15.	Divyansh Singh	2020213018	Conceptualize a detailed methodology to create an effective marketing strategy of an E-learning platform company.
16.	Durgesh Singh	2020213019	Strategic Human Resource management in Indian glycols limited
17.	Gracy Singh	2020213021	Overview of Bonds and Valuation of Bonds
18.	Gunjan Mishra	2020213022	HR policies and placements at ILP OVERSEAS-EDU WORLD INTERNATIONAL.
19.	Harshita Upadhyay	2020213023	Role of HR Intern
20.	Himanshu Pandey	2020213024	Financial statement analysis with reference to learnovate ecommerce
21.	Hirdesh Vats	2020213025	Post payment gateway integration webbook
22.	Janhwi Shukla	2020213026	A study on different financial tasks performed in Learnovate-commerce
23.	Jyoti Jaiswal	2020213027	The Role of Business Development Associate with reference to Salvador Solutions
24.	Kamini Yadav	2020213028	FMCG Products Post Covid 19 Relevancy
25.	Khushboo Sharma	2020213029	Importance of Human resources management
26.	Kishan Kumar Mishra	2020213031	Financial modeling and valuation

27.	Amrita kumari	2020213032	A study on financial performance analysis at learnovate
28.	Km. Sneha Lata	2020213033	Human Resource System
29.	Somya Srivastava	2020213034	Employee Engagement Strategies in the Larsen & Toubro Ltd.
30.	Manish Verma	2020213035	
31.	Mantasha Rashid	2020213036	Marketing Strategy of Xpert: A school for Marketing Professionals
32.	Manvi Singh	2020213037	A study on Electronic Payment System in India
33.	Muskan Gupta	2020213038	Recruitment and selection in reference to AASHMAN FOUNDATION
34.	Navin chaudhary	2020213039	Financial modeling and valuation
35.	Navneet Kumar Sharma	2020213040	Digital Marketing
36.	Neha Yadav	2020213041	Investment analysis and portfolio management
37.	Prashant kapoor	2020213042	Logistics ERP system
38.	Pratibha Arya	2020213043	Overall HR practice of learnovate e-commerce
39.	Prince Singh	2020213044	Sales and marketing with reference to IFortis Corporate
40.	Priya Gupta	2020213045	A study of merger and acquisition in the Indian banking sector
41.	Priyanka	2020213046	Recruitment and selection process at Learnovate e Commerce
42.	Priyansi Malviya	2020213047	Importance of Human resources Management in any organization
43.	Radhika Shah	2020213048	Social Media Marketing
44.	Ram Singh Yadav	2020213049	Assessment of job satisfaction level of bank employees in Gorakhpur city
45.	Raunit Raj	2020213050	Development Of Marketing Mix And Marketing Strategies for Toddler's Clothing In India
46.	Ravi Shankar Pandey	2020213051	Digital Marketing
47.	Rishabh Kumar Dwivedi	2020213052	Logistics ERP System
48.	Sakshi Gupta	2020213053	A study on stock market volatility of BSE and NSE in Indian economy.
49.	Sakshi Srivastava	2020213054	Analysis of the importance of corporate communications and relationship management for effective Marketing strategy
50.	Satvik Srivastava	2020213055	Market Research Internship
51.	Shahil Kumar	2020213056	Recruitment and selection
52.	Shilpa Tewari	2020213057	The Complete Financial Analyst Course
53.	Shriya Agrawal	2020213058	Social Media Marketing
54.	Shruti Jaiswal	2020213059	Comparative Analysis of Financial Statements of Ycube Engineered Solution Private Limited
55.	Shubhanshu Srivastava	2020213060	Digital Marketing
56.	Snehal Raj	2020213061	Logistics ERP System
57.	Sonali Yadav	2020213062	Study of Non-Performing Assets in India
58.	Srijan Jaiswal	2020213063	Marketing & Sales with reference to IFORTIS
59.	Srishti Barnawal	2020213064	Financial Accounting (Online Course)
60.	Srishti Mishra	2020213065	Study of recruitment and selection in Ifortis corporate worldwide

61.	Sujeet Singh	2020213066	Brand Awareness of Eicher truck
62.	Sushil Kumar Ojha	2020213067	Logistics ERP System
63.	Swaraj Singh	2020213068	Marketing and sales with reference to IFORTIS worldwide
64.	Tumul Srivastava	2020213069	Marketing and Sales
65.	Tushar Tripathi	2020213070	Business Analytics with Axters Hub
66.	Ujala Tulsyan	2020213071	A Study on Recruitment and Selection at Learnovate Ecommerce
67.	Utkarsh agarwal	2020213072	E recruitment and client acquisition
68.	Utkarsh Trivedi	2020213073	Market Strategy Internship from XPERT
69.	Vishal Jee	2020213074	Recruitment and Selection
70.	Vishwajeet	2020213075	Preparing financial statement and entering for caompany analysis

S. N. Singh  
19/09/2022

Dr. Sudhir Narayan Singh  
(Head, HMSD)

विश्वविद्यालय  
मानविकी व प्रबन्धन विज्ञान विभाग  
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जयपुर