

**CENTRE FOR MANAGEMENT STUDIES  
MADAN MOHAN MALAVIYA UNIVERSITY OF TECHNOLOGY  
GORAKHPUR**

DATE SCHEDULE OF RESEARCH PROJECT PRESENTATION

<b>S.NO</b>	<b>NAME</b>	<b>RESERACH TOPIC</b>	<b>DATE OF PRESENTATION</b>
1	Aastha Pathak	Marketing Strategy of Electronic Media in Sahara Samay.	08.09.2015
2	Aaysha Singh	Importance of Training & Development	08.09.2015
3	Abhishek Sharma	Stress Management in IT Firms	08.09.2015
4	Adeeba Siddiqui	Effect of Motivational Incentives of Employees Performance	08.09.2015
5	Aditya Pratap Singh	Study of CSR for NCL	08.09.2015
6	Alka Kumari	A Study on Evaluation of Human Capital	08.09.2015
7	Amit Kumar	Importance of Brand Image in Business	08.09.2015
8	Amit Singh	Study of Employee Satisfaction Survey for Hindalco Industry Ltd	09.09.2015
9	Amrita Rai	Job Satisfaction of Employees in Tele-Com Sector in GKP	09.09.2015
10	Anamika Acharya	Change Management	09.09.2015
11	Anamika Sharma	Stock exchange mechanism with spl ref to listing of securities	09.09.2015
12	AnandSrivastava	Merger & Acquisition in Indian Banking sector	09.09.2015
13	Ankita km Chaudhari	A Study on Effectiveness of time Management	09.09.2015
14	Ankita Srivastava	Recruitment and Selection Process of HDFC Bank	15.09.2015
15	Anubhav Srivastava	Marketing Strategy of SBI	15.09.2015
16	Ashok Kumar	Impact of Working Capital on Firm Profitability	15.09.2015
17	Astha Singh	Investment of Fund in ONGC	15.09.2015
18	Atul	Effect of Gender on Family Buying Decision	15.09.2015
19	Atulendra	Employees Satisfaction	15.09.2015
20	Chandni Tripathi	HR Issues Across Public Sector Banks	15.09.2015
21	Deep Narayan Dubey	Research of Internet Marketing	15.09.2015
22	Devendra Sharma	Study and Evaluation of Quality Work life Management	22.09.2015
23	Divya Shankar Upadhyay	Impact of Privatization on Non- Performing Loans of Banks in India	22.09.2015
24	DivyaTripathi	Portfolio Management in Investment Decision	22.09.2015
25	Gaurav Jaiswal	Analysis of Employees Welfare	22.09.2015

26	Jyotsana Dwivedi	Recruitment and Selection Process of Private Bank at GKP	22.09.2015
27	Karan Mrigwani	Advertising Effectiveness at V Mart	22.09.2015
28	Shalini Singh	Role of Women in Micro-financing	22.09.2015
29	Krishna Agrahari	Study of Working Capital Management	23.09.2015
30	Km.Upasana Pandey	Impact of CSR on Financial Requirement	23.09.2015
31	Manish Kumar	Role of IT in Strategic Human Resource Management	23.09.2015
32	Manisha Singh	Selection and recruitment	23.09.2015
33	Nalini	Employees Job Satisfaction	23.09.2015
34	Nalini Singh	Impact of Financial and Non-Financial Incentives on Employee Motivation	23.09.2015
35	Pragati Pandey	Training and Development of an Organization	23.09.2015
36	Prashant Pratap Singh	Study of unfair Practices for Promotion of Product and service	29.09.2015
37	Prateek Singh	Marketing Strategy of RBI	29.09.2015
38	Priyanka Singh	The Effectiveness of Internet Advertising on Consumer Behavior	29.09.2015
39	Rachna Saluja	A Study of Consumer Satisfaction towards Solar Products with Special reference to AUIITS Pvt. Ltd.	29.09.2015
40	Rahul Agarwal	Impact of Advertisement & Celebrity Endorsement on consumer Perception & Buying Behavior	29.09.2015
41	Rahul Gond	Role of Banks & their Liability in Propagation of Corruption & Money Laundering	29.09.2015
42	Rahul Yadav	Impact of Interest Rate Change on Bank Profitability	29.09.2015
43	Ranjeet	Capital Market	30.09.2015
44	Reena	Study of Employee welfare Practices in Private Sector	30.09.2015
45	Rohit Kumar	Performance Appraisal System in BSNL	30.09.2015
46	Roshni Singh	Quality of Work life in Private Sector	30.09.2015
47	Ruby	Recruitment & Selection Procedure in ICICI	30.09.2015
48	Rupali Mishra	Role of women in hospitality sector in health clinics in gorakhpur	30.09.2015
49	Sacheesh Kumar Rai	Role of Advertising Effectiveness on consumer Buying Behaviors	30.09.2015
50	Sakshi Pathak	Training and Development in Reliance	30.09.2015
51	Sanjeev Kumar	Human Resource Implication in Private Banking Sector	05 .10.2015
52	Satish Prakash	Training and Skills Development Programme	05.10.2015

53	Shardul Vikram Singh	A Critical Study of Self Help Group and their Micro-financial Activity in Gorakhpur City	05.10.2015
54	Shivani Singh	Study of Policy of Micro Finance Institution and Micro Finance Banking	05.10.2015
55	Shubham Pandey	Analysis of Employee Satisfaction	05.10.2015
56	Sumaiyya Saleem	Performance appraisal system	05.10.2015
57	Vandita Pandey	A Study of Effectiveness of Performance Management System with Reference to HUL	05.10.2015
58	VineetDubey	Role of Employee in Organization's Success	05.10.2015

RP IN- CHARGE

MS. SNEHA SINGH