

**Madan Mohan Malaviya University of Technology, Gorakhpur**  
**Humanities & Management Science Department**

**Summer Internship (BBA-300)**

**BBA Final Year, 5<sup>th</sup> Semester**

**Session 2021-2022**

S. No.	Name	Roll No.	Topic of Your Research Project
1.	Aditya Kumar	2019081001	Online hiring of employees through LinkedIn in growth central venture capital world
2.	Aditya Pandey	2019081002	Effect of e commerce on market and consumer
3.	Aakash Nishad	2019081003	Digital Marketing
4.	Aakash Singh	2019081004	E-governance
5.	Aakash Kumar Shukla	2019081005	Digital marketing at guide to success
6.	Amit Yadav	2019081006	Digital marketing and basics of search engine optimization
7.	Anchal Pandey	2019081007	Corporate Finance
8.	Anirudra Yadav	2019081008	Graphic designing
9.	Anjali Verma	2019081009	Infectious Waste Generated Due To Covid
10.	Annu Singh	2019081010	Role of startup and entrepreneurship in india
11.	Antra Ghosh	2019081011	Mini project (CRM STRATEGY OF STARBUCKS)
12.	Archana Deovanshi	2019081012	Financial marketing
13.	Archita Joshi	2019081013	WORKING CAPITAL MANGEMENT
14.	Ayushi Mishra	2019081014	WORKING CAPITAL MANAGEMENT
15.	Ayushman	2019081015	Human Resources management training
16.	Brijesh Kumar Maurya	2019081016	Charting Technical Analysis Market Structure
17.	Durgesh Chaurasia	2019081017	STP marketing model with reference to Marriot International, KUMAR EVENTz & Coça Cola
18.	Harshit Bhardwaj	2019081018	Marketing strategy of Britannia
19.	Harshit Kumar Singh	2019081019	Analysis of Indian Recycling Industry
20.	Jayantika Jaiswal	2019081020	Digital Marketing
21.	Jyoti Singh	2019081021	Digital marketing
22.	Kashish Gupta	2019081022	Sales and marketing
23.	Mansi Jaiswal	2019081023	HRM PRACTICES AND EMPLOYEES SATISFACTION IN REAL ESTATE BUSINESS
24.	Meraz Ahmad	2019081024	A study on different financial tasks performed in a Career Dreams Education (CDE)

25.	Mohit Kumar Srivastava	2019081025	COCA COLA & STARBUCKS MARKETING STRATEGIES
26.	Navneet Tiwari	2019081027	How to start-up
27.	Priyadarashni Palikan	2019081029	Digital and social media marketing
28.	Sakshi Pandey	2019081031	AESL - Akash educational services limited
29.	Sanchita Singh	2019081032	Man power planning
30.	Sanskriti Agarwal	2019081034	NESTLE
31.	Saurabh Rauniyar	2019081035	Study on performance appraisal
32.	Shalini Chaubey	2019081037	Role of microfinancing in womens development in india
33.	Shalini Pandey	2019081038	Bank Statement Analysis
34.	Shashwat Srivastava	2019081039	Marketing strategy of automobile company in india with special refrence to Hyundai
35.	Shimpi Goswami	2019081040	A study on employee job satisfaction on bharthi cement corporation private limited
36.	Shivangi Yadav	2019081041	Akash Educational services limited (AESL)
37.	Shroot Gupta	2019081042	Uses of IT Management
38.	Smriti Gupta	2019081043	Advanced Excel
39.	Snigdha Srivastava	2019081044	Training and development
40.	Soumya Singh	2019081045	Share Market
41.	Ujjwal Kedia	2019081046	Social media marketing with reference to bewakoof and zomato
42.	Usman Ul Haque	2019081047	An Overview Of NIKE Inc.
43.	Vaibhav Tripathi	2019081048	Digital marketing
44.	Vartika Pandey	2019081049	Digital marketing
45.	Vipul Kumar Mishra	2019081050	Analysis of human resource practices in Shree TNB polymer Ltd.
46.	Vivek Kumar	2019081051	Digital Marketing
47.	Washvendra Kumar Verma	2019081052	How communication gap affects organization's goal achievement

S. N. Singh  
19/10/2022

Dr. Sudhir Narayan Singh  
(Head, HMSD)

विभागाध्यक्ष  
मानविकी व प्रबन्ध विज्ञान विभाग  
संलग्नक ०० विद्यार्थी विकास विभाग  
केन्द्रीय