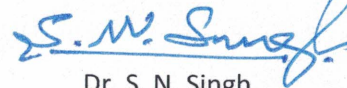


M.M.M. University of Technology ,Gorakhpur (U.P.)**Department of Humanities and Management Science****MBA Final Year (Session 2020-2021)****List of Students for Summer Internship/ Mini Project (MBA 130)**

Sl . No.	Name	Roll No.	TOPIC
1	Abhishek kumar	2019213001	Outdoor Marketing
2	Abinash Prasad	2019213002	Digital Marketing Awareness level of consumers in Online Purchase Decision
3	Aditya Nayak	2019213003	Exploring Digital Engagement Strategies In Social Media Marketing
4	Ajay Kumar	2019213004	A study on Digital Marketing processes at Digitally inspired Media
5	Akanksha Rawat	2019213005	A Case Study Of Business Strategy Of Amazon
6	Akshata agarwal	2019213006	A Comprehensive Study on The Goods and Service tax In India
7	Aman Pal	2019213007	Balance of payment adjustment through fiscal policy - an observation
8	Aman Vats	2019213009	Use of Electronic Payment system in the Banking system
9	Amit Kumar	2019213010	Financial Modeling An Analysis Of 10 MW Solar PV Power Project In Jaisalmer Rajasthan
10	Ankita Singh	2019213011	Performance Management System in Solitaire Infosys
11	Ankita Tripathi	2019213012	Overall analysis of Recruitment Selection & Training
12	Anu Singh	2019213013	Flipkart From Startup To A Brand
13	Anupma Sonkar	2019213014	Green Business Values chain: a systematic review
14	Apoorva Raj	2019213015	An Analytical Study On Roll, Function And Performance Appraisal Towards An Organizational Development
15	Atika Fatma	2019213016	Financial Performance Of Indian Telecom Sector During Covid-19 Pandemic: A Case Study On Reliance Jio
16	Balram Yadav	2019213017	Reducing Uncertainty in Foreign Exchange Market
17	Deepak KUMAR Paswan	2019213018	Financial aspects of Merger & Acquisition of Vodafone And Idea
18	Dileep Singh	2019213019	Financial Statement Analysis Of Asian Paint By Using Technique Of Ratio Analysis From Investor Perspective
19	Ganesh Verma	2019213020	Study of Equity and Derivative Market
20	Himanshu Singh	2019213022	Impulsive Buying Behaviour
21	Jay Priya Singh	2019213023	Financial modelling & analysis of PPP based Expressway Project in Hyderabad , TN
22	Jaya P Tiwari	2019213024	Lenders Analysis of Project Financial Cash Flows And Risk Assessment of Infrastructure Projects
23	Kanchan Mishra	2019213026	Recruitment and Selection Process in the Extra Marks Education India Pvt. Ltd

24	Kartik Tripathi	2019213027	Analysis of E payment methods in E- Commerce
25	Kritika Shukla	2019213028	Effectiveness Of Performance Appraisal
26	Manisha Gupta	2019213029	Challenges and opportunities of Human Resources
27	Meenakshi Rao	2019213030	Employees Perception about Organizational HR practices and Culture
28	Mritunjay KumarMall	2019213031	Effect of Social Media promotion of Mutual Funds on investors investment decision (a case study of ICICI
29	Muchkund Narayan	2019213032	Scope Of E- Commerce
30	Mukul Mishra	2019213033	Consumer Perception of Global and local Brand in Indian Retail Industry
31	Naveen Kumar	2019213034	The market potential of multi vitamin & prescription driven
32	Navin Tiwari	2019213035	Customer satisfaction towards Product and After Sale Services Offerd by Ford Motor Company.
33	Pankaj Kumar Paswan	2019213036	Marketing strategy with special refrence to Mahindra products
34	Pankaj Kumar Singh	2019213037	Specialist care VIA vedio conferencing
35	Parth Pandey	2019213038	How FlipKart Manages its Marketing Strategies: A Critical analysis
36	Piyush Mathur	2019213039	A Comprehensive Study On Strategic Alliance Of MNCs In India
37	Pradeep Kumar	2019213040	A study on consumer buying behaviour : FMCG product
38	Pratya Mishra	2019213041	Job Discription and human Resource management in Accenture
39	Priyanka Kumari	2019213043	Employees Training & Development in HCL Noida
40	Pulkit Kumar	2019213044	Financial modelling & analysis of PPP based Expressway Project in Hyderabad , TN
41	Raj Kumar	2019213045	Hands On Experience And End To End Process "B2C Sales & Cold Calling
42	Rajmangal Singh	2019213046	Investor's Perception Regarding Various Investment Avenues Available In Financial Market
43	Ravi Pratap Singh	2019213047	Study of Agriculture loan in commercial Bank
44	Riya Mishra	2019213048	Merger and Aquisition : A Case Study of SBI and its Associates
45	Sachin Yadav	2019213049	Evaluation Of Various Corporate Strategies Through Real Life Case Study And Analysis- Amul
46	Sanchita Gupta	2019213050	Comparative Analysis of Non Performing Assets of Public and Private Sector Banks
47	Sankalp Chaudhary	2019213051	Performance Analysis of Mutual Funds Scheme : A case study of Equity Linked Saving Scheme
48	Sapna Devi	2019213053	TCS 25 x 25 Model
49	Saumya Gaur	2019213054	E Recruitment And Client Acquisition At Epitome TRC
50	Saurabh Rai	2019213055	ABSENT
51	Seema	2019213056	The impact of Personnel management in an organization
52	Shefali	2019213057	Strategic Human Resource Management in an Organization
53	Shivam Agrahari	2019213058	internship done in summer term with SURYA GROUP
54	Shivam Kumar Mishra	2019213059	Effect of In-Game Advertisement in Gaming Sector
55	Shivangi Mishra	2019213060	Factors affecting job satisfaction of Teachers

56	Shoeba Tazeen	2019213061	E Recruitment And Client Acquisition At Epitome Training
57	Shreya Gupta	2019213062	Credit Appraisal of Punjab National Bank - Repayment Capacity of Borrowers
58	Shubham Dwivedi	2019213063	Promoting E- assessment in Institution
59	Shubham Gupta	2019213064	A Study on Financial Literacy Among the Investors
60	Shubham Sharma	2019213065	Client Acquisition and Lead generation in ZOLO STAYS SOLUTIONS Pvt LTD
61	Shweta Tripathi	2019213066	Comparative Analysis of Financial Report of Top Three Banks in India
62	Sourabh Pandey	2019213067	A Comprehensive Analysis Between Algo And Non Algo Trades In Indian Stock Market
63	Sujeet Kumar	2019213068	Consumer awareness on products
64	Sukanya Pandey	2019213069	A study on Financial Problems of Rural Entreperneureship
65	Trishal Niboria	2019213070	Future of Social Media : As an effective platform strategy for online businesses
66	Tulika Srivastava	2019213071	Selection And Recruitment in Videocon Pvt. Ltd
67	Vaibhav Krishna Mishra	2019213073	Merger And Acquisition Of Vodafone And Idea
68	Vijay laxmi Gupta	2019213074	Global Consumer Banking virtual internship program
69	Vindyavasini Saroj	2019213075	Current & future scenario of E payment system in India



Dr. S. N. Singh
(Head HMSD)

HHMSD